

SUMMARY OF QUALIFICATIONS

- Over 10 years of experience in graphic design with expertise in both print and digital media.
- Possess relevant credentials in graphic design and illustration.
- Proficient in developing visual solutions across diverse platforms.
- Skilled in storytelling and curating compelling narratives.
- Strong problem-solving and collaborative skills.
- Effective communicator and team player.
- Able to manage multiple projects in fast-paced environments.
- Pursuing certificate in The Strategy of Content Marketing.

HARD SKILLS

- Branding and Visual Content Creation
- Video Editing and Creation
- Copywriting for Marketing Materials
- Project Management and Coordination
- Social Media Management
- Web Content Management
- Print Design Knowledge
- Illustration
- Packaging Design
- Adobe Creative Suite

LANGUAGES & SOFT SKILLS

English, Farsi, Turkish

- Creative and Strategic Thinking
- Multitasking and Time Management
- Leadership and Team Collaboration
- Effective Communication
- Self-Motivation and Problem-Solving
- Detail-Oriented and Organized

WORK EXPERIENCE

Senior Graphic Designer

ProLoyalWeb, Ottawa, Canada/Ontario - 2022 - Present

- Executed creative design concepts in line with client goals and industry trends.
- Collaborated with cross-functional teams to develop visually compelling web design solutions.
- Successfully managed and coordinated projects, ensuring timely delivery within budget constraints.
- Oversaw design quality to ensure consistency and exceptional user experiences.

Freelance Graphic Designer and Visual Consultant

byshookoo, Tehran, Iran - Ottawa, Canada/Ontario - 2011 - Present

- Offered professional design consultation to elevate brand aesthetics and visual impact.
- Led visual branding efforts and crafted high-impact content for print and digital platforms.
- Translated client visions into actionable creative strategies.
- Expertly managed multiple projects to ensure timely delivery and effective cross-functional communication.

Shookoo Benisi

Senior Graphic Designer

Senior Graphic Designer

Arian Salamat Sina, Tehran, Iran - 2014 - 2022

- Led design teams to develop impactful visual solutions, resulting in a 20% sales increase.
- Demonstrated project management expertise, ensuring efficient and cost-effective project execution.
- Collaborated with global printing houses and vendors, facilitating successful project outcomes.
- Coordinated and managed product launch events, overseeing design process, print production, advertising campaigns, logistics, and team coordination.

Graphic Designer

Jab, Tehran, Iran - 2013 - 2014

- Produced compelling visuals to enhance brand appeal and market presence.
- Created graphic design for web communications and marketing materials.
- Engaged in brainstorming, concept development, and design review sessions.

Graphic Designer

Marinasun, Tehran, Iran - 2011 - 2013

- Conducted international market research and prepared graphic designs for diverse brands in retail.
- Guided and instructed interns in software applications and print principles.

VOLUNTEER EXPERIENCE

Senior Empowerment Support Program Volunteer

Catholic center for immigrants, Ottawa, Canada/Ontario - 2022 - winter 2023

- Engaged with seniors from diverse backgrounds, providing support and fostering inclusivity.

Children's Book Design and Event Volunteer

Man Va Kimia, Tehran, Iran - 2010 - 2011

- Created book layouts and illustrations, promoting a love for reading among children.

UNIVERSITY DEGREES AND EDUCATION WORK

Master's of Art in Illustration, University of Art, Tehran, Iran - 2016

Teaching Assistant: Assisted in classroom instruction, grading, evaluations, and research.

Bachelor in Visual Communication, University of Art, Tehran, Iran - 2011

PERSONAL PURSUITS

- Contemporary Painting
- Contemporary Dancing
- Stop Motion
- Community Volunteering
- Cultural Exploration
- Learning French (in progress)